

PROJECT TITLE : Cigarette and Smoke Analysis

Period covered : February 1 - 27, 1981
Report written by : F. Senehi

PRODUCT REPORTS

Product Reports were written on the following new or modified brands:

<u>Brand</u>	<u>Manufacturer</u>	<u>Country of Sale</u>
Barclay 84/F (New brand)	BAT	United Kingdom
Berkeley Extra Mild 84/F (New brand)	Gallaher	United Kingdom
State Express 555 Special Mild 84/F (Line extension)	BAT	United Kingdom

SMOKING PANEL

The following versions were mail-out tested:

1. Brand : Muratti Ambassador
G 51 = Standard
J 14 = Trial / 100% Carbowax was replaced by
90% Carbowax and 10% Triacetine

According to the statistical evaluation, there was no significant difference between the two cigarettes.

2. Brand : Brunette DF
F 58 = Standard
M 97 = Trial / Project Maryland 284 - Prototype 140 T -
New Tobacco Recipe

According to the statistical evaluation, there was no significant difference between the two cigarettes.

QC FINISHED PRODUCTS

F. Senehi

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SEF/nod 9.3.1981

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